

## More Than Ink On Paper

For 92 years, Mossberg & Company has worked with leaders across a wide range of industries as their trusted partner for the very facets that make brands shine – time to market, nimble response, quality products and good value. These core competencies make Mossberg & Company uniquely capable to deliver in the tourism industry.

When you pair our capabilities with our employees' passion for quality and outstanding customer service, you will find that Mossberg is no longer just a printer but rather a partner in your communication efforts from design to distribution.

## Preparing Your Print Ready Files For Upload

### Images

- Images are saved at 200dpi. 300dpi is preferred
- Color images are saved as CMYK. Black and white images are saved as grayscale or bitmap images
- PMS colors are labeled consistently throughout the piece
- Images are provided as .psd, .ai or .pdf files
- Images and text are set to either knockout or overprint, depending on color
- Black backgrounds and shape-fills are created using rich black consisting of 40% cyan, 30% magenta, 30% yellow and 100% black
- Text is saved as 100% black

### Programs

- Files are provided as high resolution PDFs, Quark, Adobe InDesign, Illustrator or Photoshop files
- All fonts and images are embedded
- If using a drawing program, all text has been converted to paths or outlines

### Bleed

- All images that go off the edge of the page have been carried out at least 1/8" past the trim line. 1/4" is preferred

### Layout

- Multi-page pieces have been positioned as single pages or printer spreads, not reader spreads
- If files are supplied as a PDF, a 1/2" pasteboard is included on all four sides

## Upload Your File(s) To Mossberg & Company

If you have files that are under 3MB, you can email them to: [certified@mossbergco.com](mailto:certified@mossbergco.com). For larger files, visit: [certified.mossbergco.com](https://certified.mossbergco.com). There, you can upload your files and they will be sent directly to our Certified Folder team. If you have any questions about uploading your files, please don't hesitate to call us at 800.883.3108.

# PRINT PRICING



Mossberg & Company Inc.



Exclusively for clients of



# 2024 Print Pricing

## Does Not Include Shipping

### Rack Cards

4 x 9" | two-sided | full color | 10 pt. cover stock

Units	Cost	Unit Cost
12,500	\$567	\$0.045
25,000	\$993	\$0.040
35,000	\$1,347	\$0.038
50,000	\$1,879	\$0.038
75,000	\$2,715	\$0.036
100,000	\$3,582	\$0.036
125,000	\$4,312	\$0.034
150,000	\$5,153	\$0.034
200,000	\$6,836	\$0.034



Rack Card

### 4-Panel Folded Brochure

8 x 9" folds to 4 x 9" | two-sided | full color | 100 lb. gloss stock

Units	Cost	Unit Cost
12,500	\$838	\$0.067
25,000	\$1,371	\$0.055
35,000	\$1,831	\$0.052
50,000	\$2,505	\$0.050
75,000	\$3,575	\$0.048
100,000	\$4,584	\$0.046



Single Fold

### 6-Panel Folded Brochure

12 x 9" folds to 4 x 9" | two-sided | full color | 100 lb. gloss stock

Units	Cost	Unit Cost
12,500	\$1,085	\$0.087
25,000	\$1,774	\$0.071
35,000	\$2,358	\$0.067
50,000	\$3,229	\$0.065
75,000	\$4,592	\$0.061
100,000	\$6,021	\$0.060



Roll Fold



Z Fold

### 8-Panel Folded Brochure

16 x 9" folds to 4 x 9" | two-sided | full color | 100 lb. gloss stock

Units	Cost	Unit Cost	Units	Cost	Unit Cost
12,500	\$1,833	\$0.147	50,000	\$4,920	\$0.098
25,000	\$2,902	\$0.116	75,000	\$6,740	\$0.090
35,000	\$3,823	\$0.109	100,000	\$8,678	\$0.087



Accordion Fold



Gate Fold



Double Parallel Fold

### Short Run Rack Cards

digital | 100 lb. | gloss cover

Color	Units	Cost	Unit Cost
4/4	5,000	\$318	\$0.064

### Short Run Brochures

digital | 100 lb. | gloss cover | folded to 4, 6, or 8-panel

Size	Units	Cost	Unit Cost
8x9"	5,000	\$488	\$0.098
12x9"	5,000	\$633	\$0.13
16x9"	5,000	\$1,051	\$0.21

### Terms and Conditions

We accept VISA, MasterCard, American Express and online check payment.

### Mossberg is Committed to Sustainable Print

At Mossberg & Company we work diligently to create products that have a minimal impact on the environment. We are passionate about the environmental impact made by our process.

We like to start our environmental awareness by using paper created from responsibly managed forests. Mossberg & Company is committed to its Chain of Custody program under the regulatory standards and social responsibility goals established by the forest management agencies.

#### Environmental Initiatives

##### Sustainable Inks

- We use low VOC or zero VOC inks that are agri-based.
- Our waste ink is burned off-site as fuel.

##### Solvent Recycling

- Mossberg is identified (EPA) as a CESQG, with VOC emissions that are well beneath the IDEM major source threshold.

##### Lighting

- We use energy efficient lighting and lighting occupancy sensors.

##### Recycling

- We work to recycle as much waste material as possible. Our process paper waste, aluminum plates, corrugated and paper cores, and non-process products such as misc. paper, cardboard, cans, and bottles are recycled.

Mossberg & Company is passionate about protecting our environment while maintaining quality standards and better serving our customers!