

# Reach California's Important Visitor Market



California Welcome Center San Francisco

## ADVERTISING RATES

(rates per month per Welcome Center)

Distribution Programs	12 MONTHS	6 MONTHS
(BR) Brochure	\$25	\$35
(MG) Magazine	\$100	\$150
<b>Digital Media Advertising</b>		
9 second featured ad	\$25	\$35
10-15 second digital ad	\$100 - \$175	\$125 - \$200
30 second digital ad	\$125 - \$200	\$150 - \$225
60 second digital ad	\$175 - \$250	\$200 - \$275

## SPECIAL SAVINGS

Buy All California Welcome Centers

<b>BROCHURE</b> 3A-BR-11-CWC/A	\$275 per month NET
<b>MAGAZINE</b> 3A-MG-11-CWC/A	\$990 per month NET
<b>FEATURED AD</b> (9 seconds) 3A-FA-11-CWC/A	\$225 per month NET
<b>DIGITAL AD</b> (up to 60 seconds) 3A-PS-15/30/60-CWC/A	\$900 per month NET

### What CWC visitors had to say...

**"Most wonderful travel info stop - thank you!"**

— The Hanlons, San Pedro, California (CWC Merced)

**"Good information, very nice people"**

— E. Draaier, Amsterdam, Netherlands (CWC Santa Rosa)

**"The people at this help center were fantastic!"**

— B. Whately, Toronto, Canada (CWC Merced)

**"Thanks for all the help and useful information"**

— B. Kikendall, Katy, Texas (CWC Oceanside)

**"Thank you for the super nice facility"**

— B. Gregory, Cave Creek, Arizona (CWC Anderson)

**"Thank you for all the information"**

— J. Ryser, Biel, Switzerland (CWC Anderson)



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## Make Memories



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SINCE 1899



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## ADVERTISING PROGRAMS



EFFECTIVE JULY 1, 2024

### NORTHERN CALIFORNIA

- Anderson (Shasta Cascade)
- Auburn (Gold Country)
- El Dorado Hills (Gold Country)
- Eureka (Northern California)
- San Francisco (San Francisco Bay Area)
- Santa Rosa (North Coast)
- Ukiah (Northern California)

### CENTRAL CALIFORNIA

- Fairfield (Central Valley)
- Gilroy (Central Coast)
- Mammoth Lakes (High Sierra)
- Modesto (Central California)
- Pismo Beach (Central Coast)
- Salinas (Central Coast)

### SOUTHERN CALIFORNIA

- Barstow (Deserts)
- Cabazon (Riverside County)
- Los Angeles (Los Angeles County)
- Oceanside (San Diego County)
- Ontario (Inland Empire)
- Ridgecrest (Kern County)
- San Clemente (Orange County)
- Torrance (Los Angeles County)
- Yucca Valley (Deserts)



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CORPORATE OFFICE: 1120 Joshua Way | Vista, CA 92081  
800-799-7373 | CertifiedFolder.com





**ANDERSON** (Shasta Cascade)

1-5 at Highway 273  
Anderson, CA

Program Codes:  
3-BR-11-CWC02 | 3-MG-11-CWC02  
3-FA-10-CWC02 | 3-PS-10/30/60-CWC02



**AUBURN** (Gold Country)

13411 Lincoln Way  
Auburn, CA

Program Codes:  
3-BR-11-CWC12 | 3-MG-11-CWC12  
3-FA-10-CWC12 | 3-PS-10/30/60-CWC12



**BARSTOW** (Deserts)

The Outlets at Barstow  
I-15 at Lenwood Road | Barstow, CA

Program Codes:  
3-BR-11-CWC04 | 3-MG-11-CWC04  
3-FA-10-CWC04 | 3-PS-10/30/60-CWC04



**CABAZON** (Riverside County)

Cabazon Outlets  
48750 Seminole Drive | Cabazon, CA

Program Codes:  
3-BR-11-CWC31 | 3-MG-11-CWC31  
3-PS-10/30/60-CWC31



**EL DORADO HILLS** (Gold Country)

2085 Vine Street, Suite 105  
El Dorado Hills, CA

Program Codes:  
3-BR-11-CWC19 | 3-MG-11-CWC19  
3-FA-10-CWC19 | 3-PS-10/30/60-CWC19



**EUREKA** (Northern California)

108 F Street  
Eureka, CA

Program Codes:  
3-BR-11-CWC35 | 3-MG-11-CWC35  
3-FA-10-CWC35 | 3-PS-10/30/60-CWC35



**FAIRFIELD** (Central Valley)

1 Jelly Belly Lane  
Fairfield, CA

Program Codes:  
3-BR-11-CWC29 | 3-MG-11-CWC29



**GILROY** (Central Coast)

Gilroy Premium Outlets  
8155-6 Arroyo Circe, Bldg. A | Gilroy, CA

Program Codes:  
3-BR-11-CWC28 | 3-MG-11-CWC28  
3-FA-10-CWC28 | 3-PS-10/30/60-CWC28



**LOS ANGELES** (Los Angeles County)

Citadel Outlets  
100 Citadel Drive, Suite 480 | Commerce, CA

Program Codes:  
3-BR-11-CWC26 | 3-MG-11-CWC26  
3-FA-10-CWC26 | 3-PS-10/30/60-CWC26



**MAMMOTH LAKES** (High Sierra)

2510 Main Street / Highway 203  
Mammoth Lakes, CA

Program Codes:  
3-BR-11-CWC18 | 3-MG-11-CWC18  
3-FA-10-CWC18 | 3-PS-10/30/60-CWC18



**MODESTO** (Central California)

1008 12th Street  
Modesto, CA

Program Codes:  
3-BR-11-CWC34 | 3-MG-11-CWC34  
3-FA-10-CWC34 | 3-PS-10/30/60-CWC34



**OCEANSIDE** (San Diego County)

I-5 at Coast Highway  
Oceanside, CA

Program Codes:  
3-BR-11-CWC09 | 3-MG-11-CWC09  
3-FA-10-CWC09 | 3-PS-10/30/60-CWC09



**ONTARIO** (Inland Empire)

Ontario Mills Mall  
One Mills Circle, Suite 1054 | Ontario, CA

Program Codes:  
3-BR-11-CWC25 | 3-MG-11-CWC25



**PISMO BEACH** (Central Coast)

Pismo Beach Premium Outlets  
333 Five Cities Drive | Pismo Beach, CA

Program Codes:  
3-BR-11-CWC13 | 3-MG-11-CWC13  
3-FA-10-CWC13 | 3-PS-10/30/60-CWC13



**RIDGECREST** (Kern County)

880 North China Lake Boulevard  
Ridgecrest, CA

Program Codes:  
3-BR-11-CWC32 | 3-MG-11-CWC32



**SALINAS** (Central Coast)

1-A Station Place  
Salinas, CA

Program Codes:  
3-BR-11-CWC23 | 3-MG-11-CWC23



**SAN CLEMENTE** (Orange County)

Outlets at San Clemente  
101 West Avenida Vista Hermosa | San Clemente, CA

Program Codes:  
3-BR-11-CWC27 | 3-MG-11-CWC27  
3-FA-10-CWC27 | 3-PS-10/30/60-CWC27



**SAN FRANCISCO** (San Francisco Bay Area)

Fisherman's Wharf, Pier 39  
San Francisco, CA

Program Codes:  
3-BR-11-CWC01 | 3-MG-11-CWC01  
3-BL-11-CWC01 | 3-FA-10-CWC01  
3-PS-10/30/60-CWC13



**SANTA ROSA** (North Coast)

9 Fourth Street  
Santa Rosa, CA

Program Codes:  
3-BR-11-CWC05 | 3-MG-11-CWC05  
3-FA-10-CWC05 | 3-PS-10/30/60-CWC05



**TORRANCE** (Los Angeles County)

Del Amo Fashion Center  
3525 West Carson Street | Torrance, CA

Program Codes:  
3-BR-11-CWC30 | 3-MG-11-CWC30  
3-PS-10/30/60-CWC30



**YUCCA VALLEY** (Deserts)

56711 29 Palms Highway  
Yucca Valley, CA

Program Codes:  
3-BR-11-CWC11 | 3-MG-11-CWC11  
3-FA-10-CWC11 | 3-PS-10/30/60-CWC11



**UKIAH** (Northern California)

200 South School Street  
Ukiah, CA

Program Codes:  
3-BR-11-CWC33 | 3-MG-11-CWC33  
3-FA-10-CWC33 | 3-PS-10/30/60-CWC33



**Special Savings!**

**Buy 2 CWC locations & save 10%**  
**Buy 3 CWC locations & save 15%**

**Buy 4 CWC locations & save 20%**  
**Buy 5 CWC locations & save 25%**

**Buy all CWC locations & save even more!**