

# ADVERTISING PROGRAMS



# CALIFORNIA WELCOME CENTER

EFFECTIVE JULY 1, 2015

## **ALPINE**

San Diego County

## **OCEANSIDE**

San Diego County

## **ANDERSON**

Shasta Cascade

## **OXNARD**

Ventura County

## **ARCATA**

North Coast

## **PISMO BEACH**

Central Coast

## **AUBURN**

Gold Country

## **SALINAS**

Central Coast

## **BARSTOW**

Deserts

## **SAN FRANCISCO**

San Francisco Bay Area

## **BUENA PARK**

Orange County

## **SANTA ROSA**

North Coast

## **EL DORADO HILLS**

Gold Country

## **TRUCKEE**

High Sierra

## **MAMMOTH LAKES**

High Sierra

## **YREKA**

Shasta Cascade

## **MERCED**

Central Valley

## **YUCCA VALLEY**

Deserts



CORPORATE OFFICE

1120 Joshua Way | Vista, CA 92081 | 800-799-7373

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# Reach California's Important Visitor Market



Interior of California Welcome Center Oceanside

## What CWC visitors had to say...

**"Most wonderful travel info stop - thank you!"**

— The Hanlons, San Pedro, California (CWC Merced)

**"Good information, very nice people"**

— E. Draaier, Amsterdam, Netherlands (CWC Santa Rosa)

**"The people at this help center were fantastic!"**

— B. Whately, Toronto, Canada (CWC Merced)

**"Thanks for all the help and useful information"**

— B. Kikendall, Katy, Texas (CWC Oceanside)

**"Thank you for the super facility"**

— B. Gregory, Cave Creek, Arizona (CWC Anderson)

**"Thank you for all the information"**

— J. Ryser, Biel, Switzerland (CWC Anderson)

## Advertising Rates

**12 months**      **6 months**  
(rates per month per Welcome Center)

### Distribution Programs

(BR) Brochure	<b>\$25</b>	<b>\$35</b>
(MG) Magazine	<b>\$100</b>	<b>\$150</b>

### Digital Media Advertising

9 second featured ad	<b>\$25</b>	<b>\$35</b>
10-15 second spot	<b>\$100 - \$175</b>	<b>\$125 - \$200</b>
30 second spot	<b>\$125 - \$200</b>	<b>\$150 - \$225</b>
60 second spot	<b>\$175 - \$250</b>	<b>\$200 - \$275</b>



## Special Savings!

- Buy 2 CWC locations & **save 10%**
- Buy 3 CWC locations & **save 15%**
- Buy 4 CWC locations & **save 20%**
- Buy 5 CWC locations & **save 25%**

**Buy all CWC locations & save 35%!**





**ALPINE** (San Diego County)  
California Welcome Center Alpine  
5005 Willows Road, Suite H110  
Alpine, CA  
**Shipping Instructions**  
**3-BR-11-CWC20 3-MG-11-CWC20**  
**3-FA-10-CWC20 3-PS-10/30/60-CWC20**  
Certified Folder Display Service, Inc.  
1120 Joshua Way  
Vista, CA 92081



**BUENA PARK** (Orange County)  
California Welcome Center Buena Park  
6601 Beach Boulevard • Buena Park, CA  
**Shipping Instructions**  
**3-BR-11-CWC22 3-MG-11-CWC22**  
**3-FA-10-CWC22 3-PS-10/30/60-CWC22**  
Certified Folder Display Service, Inc.  
331 West Levers Place  
Orange, CA 92867



**OXNARD** (Ventura County)  
California Welcome Center Oxnard  
2786 Seaglass Way • Oxnard, CA  
**Shipping Instructions**  
**3-BR-11-CWC14 3-MG-11-CWC14**  
**3-FA-10-CWC14 3-PS-10/30/60-CWC14**  
Certified Folder Display Service, Inc.  
331 West Levers Place  
Orange, CA 92867



**SANTA ROSA** (North Coast)  
California Welcome Center Santa Rosa  
9 Fourth Street • Santa Rosa, CA  
**Shipping Instructions**  
**3-BR-11-CWC05 3-MG-11-CWC05**  
**3-FA-10-CWC05 3-PS-10/30/60-CWC05**  
Certified Folder Display Service, Inc.  
c/o Extra Space Storage, Space I-7  
496 Hearn Ave. • Santa Rosa, CA 95407



**ANDERSON** (Shasta Cascade)  
California Welcome Center Anderson  
I-5 at Highway 273 • Anderson, CA  
**Shipping Instructions**  
**3-BR-11-CWC02 3-MG-11-CWC02**  
**3-FA-10-CWC02 3-PS-10/30/60-CWC02**  
Certified Folder Display Service, Inc.  
c/o Aspin Storage  
1845 Aspin Avenue, Space 19A  
Redding, CA 96003



**EL DORADO HILLS** (Gold Country)  
California Welcome Center El Dorado Hills  
2085 Vine Street, Suite 105  
El Dorado Hills, CA  
**Shipping Instructions**  
**3-BR-11-CWC19 3-MG-11-CWC19**  
**3-FA-10-CWC19 3-PS-10/30/60-CWC19**  
Certified Folder Display Service, Inc.  
c/o Sundance Self Storage  
851 Galleria Blvd., F086 • Roseville, CA 95678



**PISMO BEACH** (Central Coast)  
California Welcome Center Pismo Beach  
333 Five Cities Drive • Pismo Beach, CA  
**Shipping Instructions**  
**3-BR-11-CWC13 3-MG-11-CWC13**  
**3-FA-10-CWC13 3-PS-10/30/60-CWC13**  
Certified Folder Display Service, Inc.  
285 Prado Road, Unit B  
San Luis Obispo, CA 93401



**TRUCKEE** (High Sierra)  
California Welcome Center Truckee  
10065 Donner Pass Road • Truckee, CA  
**Shipping Instructions**  
**3-BR-11-CWC16 3-MG-11-CWC16**  
**3-FA-10-CWC16 3-PS-10/30/60-CWC16**  
Certified Folder Display Service, Inc.  
919 Incline Way, Unit 25  
Incline Village, NV 89450



**ARCATA** (North Coast)  
California Welcome Center Arcata  
Highway 101 at Giuntoli Lane • Arcata, CA  
**Shipping Instructions**  
**3-BR-11-CWC06 3-MG-11-CWC06**  
**3-FA-10-CWC06 3-PS-10/30/60-CWC06**  
Certified Folder Display Service, Inc.  
c/o Hide-Away Storage #353  
1375 Giuntoli Lane  
Arcata, CA 95521



**MAMMOTH LAKES** (High Sierra)  
California Welcome Center Mammoth Lakes  
2510 Main Street / Highway 203  
Mammoth Lakes, CA  
**Shipping Instructions**  
**3-BR-11-CWC18 3-MG-11-CWC18**  
**3-FA-10-CWC18 3-PS-10/30/60-CWC18**  
Certified Folder Display Service, Inc.  
86 Commerce Drive, Unit 864  
Mammoth Lakes, CA 93546



**SALINAS** (Central Coast)  
California Welcome Center Salinas  
1213 North Davis Road • Salinas, CA  
**Shipping Instructions**  
**3-BR-11-CWC23 3-MG-11-CWC23**  
Certified Folder Display Service, Inc.  
c/o Do It Yourself Storage, Unit B  
575 California Ave. • Sand City, CA 93955



**YREKA** (Shasta Cascade)  
California Welcome Center Yreka  
I-5 just South of the Oregon border  
Collier Rest Area / Exit 786  
Klamath River Road • Yreka, CA  
**Shipping Instructions**  
**3-BR-11-CWC24 3-MG-11-CWC24**  
**3-FA-10-CWC24 3-PS-10/30/60-CWC24**  
Certified Folder Display Service, Inc.  
c/o Tom Thumb Storage  
3221 NW Edenbower, Unit HANGAR  
Roseburg, OR 97470



**AUBURN** (Gold Country)  
California Welcome Center Auburn  
13411 Lincoln Way • Auburn, CA  
**Shipping Instructions**  
**3-BR-11-CWC12 3-MG-11-CWC12**  
**3-FA-10-CWC12 3-PS-10/30/60-CWC12**  
Certified Folder Display Service, Inc.  
c/o Sundance Self Storage  
851 Galleria Blvd., F086 • Roseville, CA 95678



**MERCED** (Central Valley)  
California Welcome Center Merced  
690 West 16th Street • Merced, CA  
**Shipping Instructions**  
**3-BR-11-CWC08 3-MG-11-CWC08**  
**3-FA-10-CWC08 3-PS-10/30/60-CWC08**  
Certified Folder Display Service, Inc.  
331 West Levers Place  
Orange, CA 92867



**SAN FRANCISCO** (San Francisco Bay Area)  
California Welcome Center San Francisco  
Fisherman's Wharf, Pier 39 • San Francisco, CA  
**Shipping Instructions**  
**3-BR-11-CWC01 3-MG-11-CWC01 3-BL-11-CWC01**  
**3-FA-10-CWC01 3-PS-10/30/60-CWC01**  
Certified Folder Display Service, Inc.  
203 Lawrence Avenue  
South San Francisco, CA 94080



**YUCCA VALLEY** (Deserts)  
California Welcome Center Yucca Valley  
56711 29 Palms Hwy. • Yucca Valley, CA  
**Shipping Instructions**  
**3-BR-11-CWC11 3-MG-11-CWC11**  
**3-FA-10-CWC11 3-PS-10/30/60-CWC11**  
Certified Folder Display Service, Inc.  
331 West Levers Place  
Orange, CA 92867



**BARSTOW** (Deserts)  
California Welcome Center Barstow  
I-15 at Lenwood Road • Barstow, CA  
**Shipping Instructions**  
**3-BR-11-CWC04 3-MG-11-CWC04**  
**3-FA-10-CWC04 3-PS-10/30/60-CWC04**  
Certified Folder Display Service, Inc.  
331 West Levers Place  
Orange, CA 92867



**OCEANSIDE** (San Diego County)  
California Welcome Center Oceanside  
I-5 at Coast Highway • Oceanside, CA  
**Shipping Instructions**  
**3-BR-11-CWC09 3-MG-11-CWC09**  
**3-FA-10-CWC09 3-PS-10/30/60-CWC09**  
Certified Folder Display Service, Inc.  
1120 Joshua Way  
Vista, CA 92081

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Buy 5 CWC locations & **save 25%**  
**Buy all CWC locations & save 35%!**

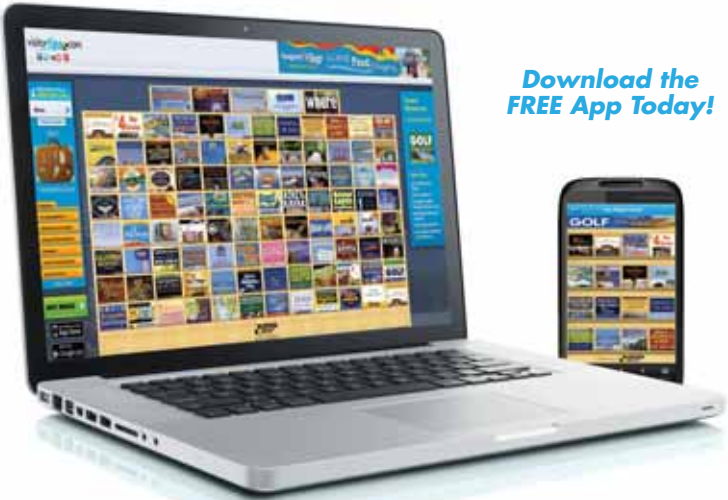


ONLINE

# TRAVEL INFO



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